Reasonable Limits

Informational · https://wellbuiltnetworks.com/docs/reasonable-limits/

Our goal is to help your business succeed by helping make your web site successful.

We had one of our early web hosting clients "go viral" when her online store got featured on Good Morning America, and everything worked fine. We didn't even notice the million or so views until we saw them in the logs later.

She succeeded, without giving us any warning, because:

- We always have lots of capacity to spare.
- We had the limits on her package turned off - when it suddenly took more resources to handle her visitors she could access all we had. We didn't cap her at some arbitrary number of disk reads and writes, or percentage of CPU usage, or how much bandwidth she could consume. She had as much as we could give her.
- And we could give her enough, because we keep a low population on all our servers.
- We also configure web sites to be as efficient as possible. Efficient web sites are faster, rank better, and provide a better experience to your visitors. Efficient web sites also consume fewer resources and scale better because we cache the hard parts of serving your site so the web server has less work to do (and can therefore service more visitors.)

So we don't believe in "limits." We want to say "use as many resources as you like!"

But we're also pragmatic, and if we are too lax about our policies then we will find those customers who realize that we have great infrastructure and are way cheaper than buying hosting dedicated to video streaming, or using one of the storage providers out there to hold huge backup files, or whatever. So we say "reasonable."

The only limit you'll see on our plan is the 15 gigabytes of storage, but that's a *lot* for most web sites, and we can expand that on demand if you need. But if a customer starts to abuse our service we may impose limits to make sure all our other customers are getting their needs met as well.

In most cases we can still handle your needs and provide the web hosting experience you're looking for. For example, let's say you're selling video lessons online, and are starting to really take off. That's *great* and we want you to succeed. We can help you set up a CDN to store and stream those files faster than Youtube can to your viewers wherever they are in the world, and we can help you configure it so they can *only* be viewed from your web site. But we likely won't let you simply stream your videos directly from our servers.

We have *never* had a customer that abused the service, but we reserve the right to place reasonable limits on our services for those clients that we believe are using an unreasonable amount of resources.